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INNOVATION POLICIES IN SPAIN: A CRITICAL REVIEW

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MANUAL DE COTEC INNOVATION



“ANY CHANGE
(not just technological ones)
BASED ON KNOWLEDGE
(not just science)
THAT CREATES VALUE”
(not just in economic terms)



Without a shadow of a doubt there is a lack of political and public support for innovation-promoting policies in Spain.



Commonly-used indicators are useful in a global context, but there are question marks over their validity in Spain.



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PROPOSALS



Urgently incentivise collaboration between public researchers and the private sector.



Change the current status of the Spanish innovation agency (CDTI) to become a body whose DG is elected by Parliament for a seven-year period, reporting directly to the Prime Minister.



Maintain current tax benefits that help companies with innovation projects.



Launch already-approved tractor projects in Spain, equivalent to the Mission Projects in the EU.



Intensify Public Procurement of Innovation (PPI) policies, including actively offering them, not only responding to demand.



Modify the current Spanish Capital Risk Law (LCR) to facilitate the participation of insurance and pension funds in the support of innovative companies.



To achieve all of this it is essential to improve communication with the public so they can see the advantages that R&D investment has on their quality of life.

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Thank you!

Francisco Marín