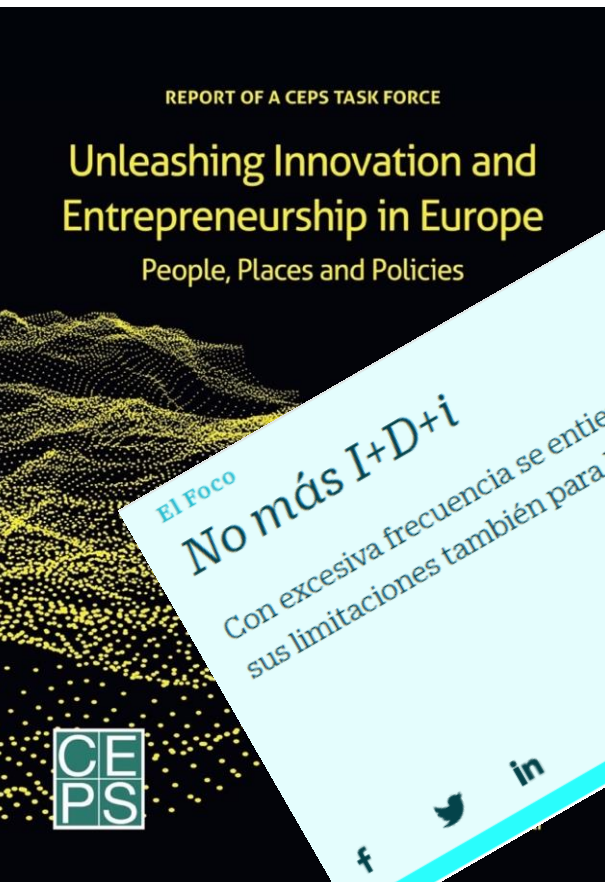


"Nobody said it was easy: But it's time to make it better!"



El Foco

No más I+D+i

Con excesiva frecuencia se entiende la innovación como un 'subproducto' de la ciencia, un enfoque que ha mostrado sus limitaciones también para la UE



EL MUNDO

LA VENTANA DE IFI

¿Sistema o ecosistemas?

JOSÉ MANUEL LECETA

5D

Towards a system of ecosystems

Jose Manuel Leceta, UAM March 2019

PRINCIPLES

- The first innovation policy is education, because to innovate is a bet on talent.
- Innovation is much more than science and much more than public subsidies.
- Business are increasingly aware about both open and disruptive innovation.

RECOLLECTION OF FACTS

- The financing mix of R & D in Spain is far from international standards and its private share is too heavily dependent on SMEs.
- Previous reviews of the knowledge system did not result in structural reforms nor performance-based incentives.
- The bad news: innovation policy is too sophisticated. The good news: it can easily be improved!

PROPOSALS

- Design a new ‘social contract’ for science (incl. entrepreneurial education by/in academia: see I-Corps in the US).
- Create the necessary conditions for Spanish firms to grow: size matters!
- Shape Spanish-led ‘entrepreneurial innovative ecosystems’

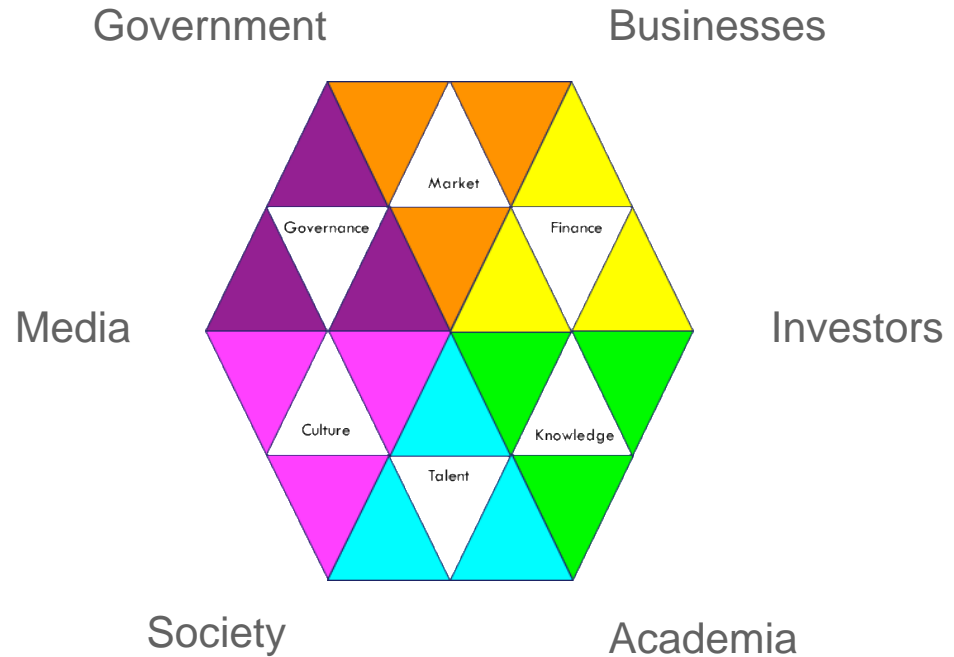
A QUESTION OF WILL

- Create a National Innovation (and Entrepreneurship) Council like in Sweden.
- Match public demand with next generation, experimental policies: innovation-friendly regulation, sand-boxes, co-creation labs, etc
- Align knowledge production, technology transfer and value chains around 'tractors' for national ecosystems similar to Canada Super-Clusters, InnovateUK's Catapults, etc

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