

# CÁTEDRA en Economía y Gestión de la Innovación



## UAM-ACCENTURE CHAIR 2019 AWARD IN ECONOMICS AND MANAGEMENT OF INNOVATION

The UAM-Accenture Chair in Economics and Management of Innovation ([www.catedrauamaccenture.com](http://www.catedrauamaccenture.com)) launches the eleventh edition of the Award for a research paper in Economics and Management of Innovation.

Since the contributions of Richard Nelson, Zvi Griliches, Kenneth Arrow, Robert Solow or Everett Rogers, among others –who revived the pioneering work of Joseph A. Schumpeter– innovation studies have transformed research in economics and management of organizations. Until then, these disciplines had traditionally focused on studying agents' adaptive response to changes in underlying conditions of market processes, such as preferences and technology. The emergence of innovation studies has reinvigorated these two disciplines by also analysing the “creative” response of agents to these changes, directing attention to the processes of creation and evolution of agents' knowledge bases in the configuration of their preferences and production techniques. The complexity of these processes has led innovation studies beyond the traditional limits of economics and management, embracing new approaches and research techniques and, thus, leading to a great diversity of research lines.

The call for the XI UAM-Accenture Award aims to attract original studies on relevant fields of research in the area of economics and management of innovation. Some examples of these fields are:

- Economics of technological change
- Diffusion of innovations
- Innovation as an interactive process
- National and regional innovation systems
- Knowledge transfer in interorganizational networks
- Open innovation
- R&D spillovers and absorptive capacity
- Research and innovation policy
- Innovation policy and societal challenges
- Innovation and development
- Macroeconomic effects of innovation
- Innovation and organisational learning
- Innovation and entrepreneurship
- Knowledge management in organizations

- Intellectual capital management
- Profiting from technological innovation

The following rules are applicable for the call for entries and the presentation of the award 2019:

### CONDITIONS:

**First:** The UAM-Accenture Chair Award 2019 is five thousand Euros (5,000 Euros).

**Second:** The papers presented must be original and unpublished documents with a minimum length of 7,000 words and a maximum of 12,000, excluding appendixes or tables. Only papers written in English are accepted. Papers must be delivered in pdf format. The first page must contain the paper's title, author or authors' names along with their institutional affiliation, a brief biographical note and e-mail contact for each of them.

**Third:** Besides the paper, authors shall send an extended abstract of between 1,000 and 1,200 words in plain language. By participating, authors authorize the UAM-Accenture Chair to distribute a publication with a selection of abstracts from papers submitted to this award.

**Fourth:** Papers should be sent to [catedra.uam-accenture@uam.es](mailto:catedra.uam-accenture@uam.es) not later than March 1st, 2020.

**Fifth:** The UAM-Accenture Chair will designate the Jury for the 2019 Award in due course. It will be composed of relevant academics, business managers and policy makers. The President of the Board, representing Accenture, and the Director of the Chair, representing the UAM, will be members of the Jury.

**Sixth:** The Award winner will be announced in April 2020. The Chair will then organize a prize-giving event.

**Seventh:** The winners of the UAM-Accenture Award must accept the full publication of their paper in the UAM-Accenture Working Papers. However, the authors will retain the copyright and may publish the awarded paper in another journal or book, national or international, once submitted to this call, mentioning –when possible– this award.

For further information:

[www.uam.es/catedra-uam-accenture](http://www.uam.es/catedra-uam-accenture)

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